LGB

علم سے دل و دماغ روشن

SCHOOL INVITATION



9 • 10 • 11 OCTOBER

SCHOOL INVITATION

To whom it may concern
Subject: Invitation to the Sixth Edition of JT Empresario: JT's flagship Entrepreneurial Competition

It gives us immense pleasure to formally invite your esteemed institution to the sixth edition of **JT Empresario**, hosted by the **Lahore Grammar School Johar Town Senior Boys Campus**, taking place on campus from **9th to 11th October 2026.**

JT Empresario was conceived in response to a growing need for **high-quality business and entrepreneurial opportunities** that develop the practical skills of students across Pakistan. At LGS JT, we have always strived to create experiences that extend beyond conventional textbook competitions, and Empresario was founded with the same vision. The event seeks to broaden the horizons of young minds by exposing them to the diverse dimensions of **business and entrepreneurship**, recognising that theoretical knowledge holds limited value without the ability to apply it in real-world situations.

This year, we are proud to introduce **ten dynamic categories**, each designed to offer participants an experience that extends beyond competition. From **strategic decision-making to critical thinking, creativity, negotiation, and rapid problem-solving**, every challenge has been carefully structured to push participants beyond their comfort zones and encourage them to approach business with both innovation and practicality.

We hope **JT Empresario** serves as a **meaningful learning experience** for every participant, while also providing an engaging and memorable platform to compete, collaborate, and develop skills that extend far beyond the classroom. With the dedicated efforts of our management and organising team, we are committed to delivering an event that reflects the standards and vision of Lahore Grammar School Johar Town.

We sincerely appreciate your continued support and would be honoured to welcome your institution to **JT Empresario 2026**. We look forward to hosting your students and sharing an unforgettable experience with them.

Best Regards,

Executive Council Business & Entrepreneurial Society
Lahore Grammar School for Senior Boys

364 E-1 Johar Town
54700

CATEGORIES

$tonks (Compulsory)

Contingent decision-making, logical foresight, and pattern analysis are indispensable traits of an investor in today's global trade. Stonks tests these skills through its high- risk, high-reward stock market simulation. Delegates are given a fixed pool of capital to navigate volatile, fast-shifting portfolios that mirror real-world uncertainty. Every fluctuation forces them to adapt swiftly, make bold yet calculated choices, and prove their ability to turn risk into opportunity. The winner is the delegate who demonstrates unmatched resilience, precision, and foresight. As a compulsory category at Empresario, Stonks ensures every participant refines their ability to think under pressure, understand opportunity cost, and strengthen long-term asset management.

Idea Brigade (Compulsory)

Letting go of the tradition of recycling concepts, this year at Idea Brigade, delegates' imagination meets execution as they embrace the unknown. A level playing field of originality where adaptability is your best friend and stakes are high. Only the brightest ideas, executed boldly will rise above the rest in the entrepreneurial arena. This category challenges you to carry your entrepreneurial spirit into the real deal: are you creative, hardworking, and visionary enough to build an idea into something revolutionary? Show what your made of, think big and leave your imprint. Idea brigade is a requirement for all other categories, and without the capacity to develop and generate ideas, strategy or product cannot flourish. Hence the question remains: Do you have what it takes to bring your vision into reality? And if so, then here is the place where you begin your journey.

Branvertia (Compulsory)

Building a successful business takes more than just a great idea, it requires strong branding, marketing, and the ability to adapt under pressure. Branvertia challenged delegates to transform a business concept into a compelling startup before navigating a simulated crisis that tested their strategic thinking, communication, and leadership. Creativity, innovation, and resilience were the keys to success.

The Invisible Hand (Compulsory)

Introduced as JT Empresario's surprise category, Micro-Economy Simulator: The Monopoly Crucible Edition remains undisclosed until the day of the event, with every delegation nominating one team to take on the challenge. Set in a dynamic real-time economic simulation, the category tests participants' ability to manage resources, navigate market volatility, respond to unexpected economic shocks, and outperform competing firms. As strategies evolve and market conditions shift, teams must balance profitability, operational efficiency, and long-term sustainability while making high-pressure business decisions. Strategic thinking, financial acumen, adaptability, and resilience are the keys to success || **Note:** Only one team will be representing the entire delegation of each institution participating.

Industria

A company's reputation is built over years but can be challenged within moments. Industria places delegates at the centre of a high-stakes corporate crisis, where they must analyse uncertainty, communicate with stakeholders, and develop strategies to restore public confidence. Through crisis planning, media confrontation, and recovery presentations, delegates are challenged to balance transparency, decision-making, and brand protection. Strategic thinking, and the ability to turn adversity into opportunity define the path to success.

Frantic Fusion

Every deal has two sides, a ticking clock, and a room full of people who tend to mistrust each other. Frantic Fusions drops delegates into the high-stakes world of mergers and acquisitions, where teams must value companies, conduct live negotiations against rival bidders, and defend their deal in front of a board that is actively looking for a reason to walk away. Success in this sub-event requires financial literacy, composure under pressure, and the ability to pave a shaky, fragile position into a signed deal, a roadmap of how you maneuvered through the thorns of deal making.

8:00 At Dorsia

When a renowned stockbroker is found murdered under mysterious circumstances, the truth lies buried beneath missing evidence, hidden motives, and deceptive alibis. In this immersive detective challenge, delegates become investigators tasked with piecing together clues through scavenger hunts, crime scene analysis, escape room puzzles, and suspect interrogations. Only those with sharp observation, logical reasoning, and investigative instinct will uncover the killer and solve the case.

Game Theory

The Game Theory category challenges delegates to demonstrate creativity, resourcefulness, strategic thinking, and adaptability through a series of practical, high-pressure tasks. Participants must make calculated decisions while working with limited resources, unexpected challenges, and competing priorities. Every choice carries consequences, requiring delegates to think several steps ahead, assess risks, adapt their strategies, and make the most effective use of what they have. The category goes beyond simply finding the right answer; it tests how well participants can respond when circumstances change. Ultimately, Game Theory highlights how clear decision-making, innovation, collaboration, and strategic planning can turn constraints into opportunities and limited means into impactful outcomes.

Court of Cornelius

When a serious crime is discovered, a major case takes a dramatic turn, involving defendants, experts, and attorneys in intensive trial preparation. Building arguments, analysing the evidence, and managing the conflict between the prosecution and defence are the main objectives. A witness with contradictory testimony surfaces just as preparations are getting underway, raising questions about what was thought to be certain and forcing everyone to face changing realities and uncertain consequences.

ArtPreneur

A new category introduced through the collaboration of MUSE and JT Empresario, ArtPreneur brings together the worlds of creativity and entrepreneurship. Creating impactful art requires not only imagination but also the ability to understand audiences, build a brand, and create commercial value. The category challenges delegates to transform an original artwork into a complete creative business by developing their brand identity, pricing strategy, and market positioning. Through exhibitions, business pitches, and buyer negotiations, participants demonstrate their ability to merge artistic expression with entrepreneurial thinking. Creativity, innovation, and the ability to turn a vision into a viable venture are the keys to success.

MUSE x EMPRESARIO

This year, as with the previous one, MUSE and Empresario, two of JT's most anticipated events, will be held together. While both will have separate registrations and operate as independent olympiads, they will take place on the same dates, giving delegates the opportunity to participate in both events as they wish. The award systems for MUSE and Empresario will remain entirely separate, with distinct criteria, scoring systems, and points. However, delegate switching will not be permitted. Delegates registered for only one event may not participate in the other. With two of JT's finest events coming together once again, we hope to create an unforgettable experience for every delegate, ignite your passions, and give you the freedom to step beyond binary definitions.

REGISTRATIONS GUIDELINE

1. Each team must consist of 5 to 8 members.
2. All teams must participate in the compulsory categories. Teams can participate in any 6 optional categories as per their choosing.
3. Each team will be charged a delegation fee of **Rs. 3000/-** and a delegate fee of **Rs. 2000/-** per delegate.
4. The early bird delegation fee is **Rs. 1500/-**
5. The early bird registration deadline is **5th October 2026, 11:59 PM**
6. The regular registration deadline is **8th October 2026, 11:59 PM**
7. Each institution may register only **one** coach, who should bring along their **official school ID**. Coach not formally registered, will not be allowed to enter the campus premises.

EVENT PROCEEDINGS

1. Each category will have two awards: Winners and Runners-up.
2. The decisions of the category heads and external judges will be final and subject to no changes.
3. Any plagiarism or other attempts at cheating caught will result in immediate disqualification.
4. Only O-Level/Matriculation and A-level/Intermediate students are allowed to participate. **No private delegations are allowed.**
5. Time limits must be respected; late submissions are invalid for submission-based categories.
6. Teams must inform the management of any timing issues and must be on campus.
7. A **Best Team** award will be awarded to the team that secures the most points across all categories
8. The delegation with the most cumulative points, spread across all teams from that delegation, will be awarded the **Best Delegation** award.
9. Each category is worth 2 points, and Runners-up is worth 1 point.

Note:- Only The Invisible Hand category is double-points. The points of this category will only count towards the Best Delegation award, and will have **no** contribution towards the Best Team award.

EQUITY POLICY

The decision of the management and the administration is final and unchallengeable, and there will be no concessions or leniency in terms of any violations of any clause of this conduct, upon violation, the equity board reserves the right to cancel the registration of any delegate(s) and eject them from the event at any point. Head Delegates will be shared an equity complaint form. All complains will be handled with **strict confidentiality** and must be directed to the Director Equity.

Violations of this policy include, but are not limited to:

1. Harrasment, which involves any verbal, written or physical conduct that creates a hostile environment.
2. Discrimination, against certain individuals or groups based on Gender, Age, Ethnicity or Religion.
3. Bullying, which includes repeated and unreasonable behavior directed towards an individual or a group.
4. Intimidation, that can be actions or threats causing fear, anxiety and emotional distress.
5. Unfair practices, such as plagiarism, use of AI (when prohibited), copying or sabotaging another team's work.
6. Damaging the school's property or entering any restricted area. In the event of damage to school property the offender will be liable.
7. Use of electronic vapes, e-cigarettes, or other substances within the campus premises.
8. PDA, any inappropiate display of affection on the campus premises.

An equity-reporting form will be shared with all the head delegates. Fill in the complaint, and refer to the Directors Equity for further assistance:

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